



Health Economy

Health Economics studies and reports • Reimbursement applications • Pharmacoeconomic modelling • Development of value messages to support your products



LINK staff has amassed decades of experience from the pharmaceutical industry and are experienced in demonstrating the value of health care products while meeting the regulatory requirements within this area.

LINK offers a variety of services within the field of health economics. We strive to illustrate the value of healthcare products by quantifying costs and clinical benefits. Our services vary from smaller advisory consultations to carrying out pharmacoeconomic studies.

Our expertise in health economics

Decision makers are increasingly concerned with finding the optimal allocation of healthcare resources. Regulatory guidelines require thorough health economic assessment before reimbursement takes place. Health economists at LINK can assist in fulfilling the regulatory requirements and quantifying the costs and clinical benefits of your product. As well as gaining reimbursement, health economic assessment may demonstrate the value of products and help gain preferred positions in the market.

LINK Medical Research AS can meet your health economic needs by:

- *Developing and presenting health economic analyses to support pharmaceutical products*
- *Preparing applications for reimbursement and communicate with local health authorities*
- *Identifying health economic arguments that proves the value of the product for the payor*
- *Adapting foreign pharmacoeconomic analyses to local conditions*
- *Assisting in development of value dossiers and study protocols*
- *Providing health economic advisory services*
- *Collecting health economic data and conducting systematic literature reviews*

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Your flexible link of expertise